



MICHAEL WILDING

CHIEF EXECUTIVE OFFICER



Chief Executive Officer Michael Wilding, works alongside the Peabody family, steering commercial management and operational integration at Craggy Range.

Hawke's Bay born and raised, he is a qualified Chartered Accountant who, prior to joining Craggy Range, held a number of UK, European and Global commercial/business management roles at ICI Plc, the global consumer and industrial goods conglomerate in London. Initially involved in driving customer-driven innovation, Michael was also involved in a variety of business change, growth and acquisition programmes across Europe, North America and Asia.

When Michael and his wife decided it was time to leave Europe and move back to New Zealand, they created a list of regions they would like to live in and businesses he would like to work in. Hawke's Bay and Craggy Range was the number one combination on the list. Fortuitously, a week later, Craggy Range advertised Michael's current role for only the second time in the winery's history.

For Michael, Craggy Range provides the ultimate indulgence - allowing him to mix a successful and progressive business in a dynamic industry with his personal passion for wine.

Michael lives on the property next to the Giants Winery in Hawke's Bay, with his wife and two children. To contact Michael, write to michael.wilding@craggyrange.com.